

# **Program Handbook: Bachelor of Business/Bachelor of Ministry**

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# Program Handbook: Bachelor of Business/Bachelor of Ministry

### 1. Program Details:

i. Full Title: Bachelor of Business / Bachelor of Ministry

ii. Abbreviated Title: BBus/BMin

iii. AC Faculty: Business

iv. Delivery Locations: All campuses, third parties and online

v. AC Program Director: Associate Professor Philip Lee

vi. Course Length: 4 years full-time; up to 10 years part-time

vii. AQF Level: Level 7

viii. Accreditation period: 8 August 2013 – 8 August June 2020

## 2. Pathways/ admission

#### **IELTS**

For overseas students where the prospective student's qualifications were obtained in an institution where English is not the language of instruction, a minimum IELTS score of 6.5 with no band result below 6.0. (overseas students must maintain a full-time enrolment at all times).

#### **Academic Entry Requirements**

Completion of NSW Higher School Certificate with an ATAR of no less than 65, or the completion of the interstate or overseas equivalent qualification and result, or equivalent;

#### OR

Completion of an AQF Level 4 Certificate IV or higher by an authorised institution or registered training organisation.

#### OR

Applicants aged 21+ may be eligible for on the basis of mature age (provisional entry). These students will need to successfully complete their first 4 subjects to be permitted to continue without the Provisional Entry restrictions.

#### **Pathway Entry**

An alternate pathway is via a Diploma of Business (at Alphacrucis College or elsewhere), with articulation into, and up to 80 credits points towards, the BBus/BMin degrees.

#### 3. Course Rationale

The Bachelor of Business/Bachelor of Ministry is designed to enable graduates to provide creative solutions, by integrating their Christian worldview with business acumen, to complex issues such as social and environmental responsibility. By combining a solid core of skills in leadership, management, marketing, finance, accounting, HRM, and innovative electives, together with the ministry training, graduates are better equipped to serve in Christian ministry. Likewise, graduates in the broader business community will be better trained and skilled in sharing their faith, leading groups of people and meeting needs. Graduates will major in one area of ministry speciality, including: Pastoral Ministry, Cross Cultural Ministry, Worship Ministry, Youth & Children's Ministry, and Leadership and Management.

Within the business part of the degree, graduates will specialise in one of the major areas, being either Accounting, Leadership & Management, Human Resource Management, or Marketing.

Pastors and people in various other ministries need to be equipped with important business knowledge and skills, including an understanding of the changing legal and taxation environment, and best practice governance principles. General skills in communication and problem solving are developed alongside the specialist knowledge areas to be able to contribute to the wider community, as well as Christian and Not-for-Profit organizations.

Graduates may find employment in churches, community organizations, service industries, commercial business or NFP organisations. These skills are well suited to those aspiring to gain professional expertise and start a career as a minister, youth pastor, church planter, marketing assistant, product analyst, administrative assistant, human resources officer or management trainee. Graduates may also elect to be self-employed and run their own business or start their own churches. In any case, Alphacrucis BBus/BMin combined degree graduates will be ready to be innovators in the church and business.

# 4. Course Learning Outcomes

Course name:	Bachelor of Business / Bachelor of Ministry	
Delivery site(s):	All campuses, third parties and online	
Delivery mode(s):	Blended delivery, involving: face-to-face lectures and tutorials; moderate online discussion groups, and use of other E-learning resources, including workplace simulations	
AQF specification	Level 7	Learning outcomes
Knowledge	Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning	<ul> <li>a broad knowledge of business theory, as well as business principles and practices,</li> <li>a deep knowledge of Christian history, doctrine and tradition as a foundation for ministry, with depth in the areas of either.</li> <li>a depth of knowledge in areas of:         <ul> <li>(1) Accounting; Leadership and Management; Human Resource Management; or Marketing; and</li> <li>(2)Pastoral Ministry; Youth and Children's Ministries; Worship Studies; or Cross-Cultural Ministry.</li> </ul> </li> </ul>
Skills	<ul> <li>Cognitive skills to review critically, analyze, consolidate and synthesize knowledge</li> <li>Cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas</li> <li>Cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence</li> <li>Communication skills to present a clear, coherent and independent</li> </ul>	<ul> <li>skills to analyse, synthesise, and apply knowledge of business theory, principles and practices;</li> <li>skills to analyse and interpret the biblical text, using sound hermeneutical methods, as a core document of the Christian faith with consideration for the contemporary application of the text;</li> <li>skills to understand and communicate a Christian worldview, with particular emphasis on the role of the gospel in providing an ethical framework for business practice;</li> <li>cognitive and technical skills required for professional activity,</li> </ul>

exposition of knowledge
and ideas

- with depth in two areas of either
  Accounting; Leadership and
  Management; Human Resource
  Management; or Marketing;
  Pastoral Ministry; Youth and
  Children's Ministries; Worship
  Studies; or Cross-Cultural Ministry;
- ability to identify issues and to provide creative solutions, by integrating their Christian worldview with business acumen, to complex issues;
- skills in critical thinking and selfdirected research, using a range of sources and methods;
- communication skills to present theories, ideas and arguments to specialist and non-specialist audiences using appropriately selected communication methods;

# Application of knowledge and skills

#### Demonstrated:

- With initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship
- To adapt knowledge and skills in diverse contexts
- With responsibility and accountability for own learning and professional practice and with collaboration with others within broad parameters

#### Demonstrate:

- ability to discuss and analyse contemporaneous topics, issues and challenges impacting on business and ministry in Australian and international contexts, and create solutions to these challenges;
- breadth and complexity of professional ministry skills pertinent to engagement with congregational communities. This includes the ability to apply knowledge and skills to new and diverse contexts;
- ability to collaborate with the broader community of Christian ministers and community leaders to provide appropriate collegial support;
- self-reflection and evaluation of own performance for the purpose of vocational development.

## **5. Course Structure:**

Title of the course of study:	Bachelor of Business/Bachelor of Ministry	
AQF Level:	7	
Structure of the course of study:		
Content of the co	urse of study	Credit points
Core subjects	Sample course progression:  First semester  RES101 Introduction to Academic Writing and Research THE101 Christian Worldview BUS101 Business Law BUS201 Business Statistics  Second Semester  MAN101 Introduction to Management BUS102 Economics  ACC101 Accounting for Decision Making THE201 Christian Ethics  Third Semester  HIS101 History of Christianity BIB102 Introduction to the Old Testament  Fourth semester  MIN102 Christian Spirituality MIN202 Communicating the Christian Faith BIB103 Introduction to the New Testament	10 x 13
Specialisation from Business or Ministry  (students must complete 2 specialisations overall)	ACCOUNTING  LEA201 Leadership Principles  EXP201 Professional Practice  ACC201 Accounting and Financial Management  ACC202 Financial Reporting  ACC210 Management Accounting  ACC301 Accounting for Groups  ACC311 Accounting Theory and Current Issues  ACC320 Audit and Assurance	10 10 10 10 10 10 10
Specialisation from Business	LEADERSHIP & MANAGEMENT LEA201 Leadership Principles EXP201 Professional Practice MKT101 Foundations of Marketing	10 10 10

	MAN201 Organisational Behaviour	10
	BUS202 Financial Decision Making	10
	MAN311 Strategic Management	10
	LEA301 Advanced Leadership	10
	LEA311 Creativity and Entrepreneurship	10
Specialisation	MARKETING	
from Business	LEA201 Leadership Principles	10
	EXP201 Professional Practice	10
	MKT101 Foundations of Marketing	10
	MKT201 Sales Management	10
	MKT251 Marketing Communication	10
	MKT202 Consumer Behaviour	10
	MKT301 Market Research	10 10
	MKT351 International Marketing	10
Specialisation	HUMAN RESOURCE MANAGEMENT	40
from Business	LEA201 Leadership Principles	10
	EXP201 Professional Practice	10
	HRM201 Fundamentals of Human Resource Management	10
	HRM202 Human Resource Planning & Development HRM203 Management of Workplace Health and Safety	10 10
	HRM302 Performance Management	10
	HRM351 Industrial Relations	10
	MAN311 Strategic Management	10
Specialisation	PASTORAL MINISTRY	
•	MIN101 Introduction to Pastoral Ministry	10
from Ministry	LEA201 Leadership Principles (200 level)	10
	MIN201 Pastoral Administration and Management (200 level)	10
	One of the following 200 level subjects:	10
	MIN203 Preaching	
	MIN204 Healing Ministry	
	MIN205 Church and Society	
	EXP201 Professional Practice (200 level)	10
	Two of the following 300 level subjects:	
	<ul> <li>EXP301 Advanced Professional Practice (300 level)</li> </ul>	10
	MIN302 Discipleship	10
	MIN304 Church Planting	
	<ul> <li>MIN305 Relationships</li> </ul>	
	<ul> <li>MIN306 Advanced Pastoral Ministry</li> </ul>	
	One 300 level subject from MIN, MIS or LEA subjects	10
Specialisation	WORSHIP MINISTRY	
from Ministry	WOR101 Introduction to Worship Ministry (100 level)	10
,,	MIN101 Introduction to Pastoral Ministry (100 level)	10
	LEA201 Leadership Principles (200 level)	10
	WOR205 Worship, Arts and Church History (200 level)	10
	WOR235 Ensemble (200 level)	10
	EXP201 Professional Practice (200 level)	10
	WOR307 Technology and Worship Ministry (200 level)	10
	WOR310 Worship in Contemporary Context (300 level)	10

Specialisation	CROSS-CULTURAL MINISTRY	
from Ministry	CCM101 Introduction to Cross Cultural Ministry (100 level)	10
11 OIII IVIIIIISEI Y	Four of the following 200 level subjects:	10
	CCM221 Preparing for Cross Cultural Field Ministry (200 level)	10
	CCM222 Personal and Professional Skills for Cross Cultural	10
	Ministry (200 level)	10
	CCM223 Methods and Strategies for Cross Cultural Ministry	
	(200 level)	
	EXP201 Professional Practice (200 level)	
	HIS208 History of Christian Expansion (200 level)	
	Three of the following 300 level subjects:	10
	CCM304 World Religions (300 level)	10
	CCM304 World Religions (300 level)     CCM305 Exploring Islam (300 level)	10
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	Control megated comman in cross carearan immistry (cos	
	level)	
	CCM321 Cross Cultural Ministry Field Study	
	EXP301 Advanced Professional Practice (300 level)	
Specialisation	YOUTH AND CHILDREN'S MINISTRIES	
from Ministry	MIN101 Introduction to Pastoral Ministry	10
,	Either MIN220 Youth Ministry, or MIN221 Children's Ministry	10
	MIN225 Childhood and Adolescent Development	10
	One of the following 200 level subjects:	10
	MIN203 Preaching	
	MIN204 Healing Ministry	
	MIN205 Church and Society	
	EXP201 Professional Practice I (200 level)	10
	One of the following 300 level subjects:	10
	EXP301 Advanced Professional Practice (300 level)	10
	MIN305 Relationships     MIN326 Advanced Children's and Youth Ministry	10
	MIN326 Advanced Children's and Youth Ministry	10
	One 300 level subject from MIN, MIS or LEA subjects	10
Elective subjects	3 subjects taken from an accredited Level 7 subjects offered by the College, including subjects not taken from other specialisations, and:	3 x 10
	A C C C C C C C C C C C C C C C C C C C	
	ACC212 Accounting Information Systems	
	ACC302 Financial Statement Analysis	
	ACC305 Accountability, Social Responsibility and Sustainability	
	ACC310 Advanced Management Accounting	
	-	
	BUS120 Business Information Systems*	
	BUS202 Financial Decision Making*	
	BUS203 Financial Integrity Systems	
	BUS250 Corporations Law*	
	BUS260 Business Finance*	
	BUS303 Not-for-Profit Governance, Law and Taxation	
	BUS350 Taxation Law*	
	CCM201 Cross Cultural Communication	
	CCM202 Anthropology in Christian Ministry	
	COM2027 Michiopology in Christian Ministry	

	CCM203 Ministry in Animistic Contexts
	EXP301 Advanced Professional Practice
	HIS210 Pentecostal and Charismatic Christianity HIS301 Australian Christian History
	HRM216 Volunteer Management
	LEA220 Developing Women Leaders LEA302 Strategic Thinking & Planning LEA303 Strategic Challenges, Innovation & Change
	MAN351 International Management
	MIN230 Women and Christian Ministry
	MKT206 Strategic Marketing for Not-for-Profit Organisations
	SOC201 Theology of Social Justice
	SOC202 Global Poverty
	SOC301 Public Theology and Political Engagement SOC302 Social Entrepreneurship
	* These five electives will need to be completed by any student wishing to gain entry to the professional bodies (CPA Australia or CA Australia and New Zealand) as well as gaining a major in accounting in this degree. <b>Please Note:</b> To achieve professional accounting association entry, it may require students to exceed the 320 credit point for the degree by two to four subjects depending on which ministry major they choose.
Rules of progression	Maximum of 10 subjects (100 credit points) at 100 level, and at least eight subjects (80 credit points) at 300 level
Other protocols of the course	Students must complete at least 2 subjects (20 credit points) in Professional Experience (EXP).
Pre-requisites for specific subjects	Pre-requisites are noted on the subject outline. Students must have completed the pre-requisite to enrol in the subject.
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# 6. Subject Outlines

Bachelor of Bus	Bachelor of Business Units	
Subject Code	Subject Name	
ACC101	Accounting for Decision Making	
ACC201	Accounting and Financial Management	
ACC202	Financial Reporting	
ACC210	Management Accounting	
ACC212	Accounting Information Systems	
ACC301	Accounting for Groups	
ACC302	Financial Statement Analysis	
ACC305	Accountability, Social Responsibility and Sustainability	
ACC310	Advanced Management Accounting	
ACC311	Accounting Theory and Current Issues	
ACC320	Audit and Assurance	
BUS101	Business Law	
BUS102	Economics	
BUS120	Business Information Systems	
BUS201	Business Statistics	
BUS202	Financial Decision Making	
BUS203	<u>Financial Integrity Systems</u>	
BUS250	Corporations Law	
BUS260	Business Finance	
BUS303	Not-for-Profit Governance, Law and Taxation	
BUS350	Taxation Law	
EXP201	Professional Practice	
EXP301	Advanced Professional Practice	
HRM201 HRM202	Fundamentals of Human Resource Management	
HRM203	Human Resource Planning & Development  Management of Workplace Health and Safety	
HRM216	Volunteer Management	
HRM302	Performance Management	
HRM351	Industrial Relations	
LEA201	Leadership Principles	
LEA201	Developing Women Leaders	
LEA301	Advanced Leadership	
LEA302	Strategic Thinking & Planning	
LEA303	Strategic Challenges, Innovation & Change	
LEA311	Creativity and Entrepreneurship	
MAN101	Introduction to Management	
MAN201	Organisational Behaviour	
MAN311	Strategic Management	
MAN351	International Management	
MKT101	Foundations of Marketing	
MKT201	Sales Management	
MKT202	Consumer Behaviour	
MKT206	Strategic Marketing for Not-for-Profit Organisations	
MKT251	Marketing Communication	
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Bachelor of Business Units		
Subject Code	Subject Name	
MKT301	Market Research	
MKT351	International Marketing	
RES101	Introduction to Academic Writing and Research	
SOC201	Theology of Social Justice	
SOC202	Global Poverty	
SOC301	Public Theology And Political Engagement	
SOC302	Social Entrepreneurship	
THE101	<u>Christian Worldview</u>	
THE201	<u>Christian Ethics</u>	
XXX390	Independent Guided Study	
XXX391	Research Project	
XXX392	Advanced Seminar	