

# COURSE HANDBOOK



ALPHACRUCIS COLLEGE

**BACHELOR OF BUSINESS**

## OVERVIEW

FROM SUCCESS TO SIGNIFICANCE		
The Bachelor of Business (BBus) provides foundational business theory and skills in the areas of Leadership, Human Resource Management and Marketing. You will be equipped with practical insight for your specialised field with skills, expertise and an ethical framework for a successful business career.	Program Director	Associate Professor Philip Lee
	Level	AQF Level 7 (Undergraduate)
	Qualification	Bachelor Degree
	Subjects	32
	IELTS	6.5
	CRICOS Code	080053B
	Accreditation	Self-accreditation
	Course Length	3 years full-time; up to 10 years part-time

The Bachelor of Business (BBus) is designed to prepare graduates to be work ready for a business career and equipped with a strong ethical and faith framework to succeed and do something significant. The structure of the BBus is designed to provide foundational business theory and skills, and allows you to develop extended knowledge in an area of specialisation by majoring in either Accounting, Leadership & Management, Human Resource Management, or Marketing.

Graduates of the BBus are prepared with a Christian worldview and relevant skills to work in a variety of settings - from small business and community organisations to multinational companies and large scale industries, as well as the and not-for-profit sector. You will be well equipped to for employment all types of business and management roles from front-line service representative right through to senior management and leadership positions, using your business acumen in any industry or activity area. Examples include business development manager, sales and marketing executive, human resources manager, finance and administration manager, financial and business analyst, business entrepreneur, and consultant. Graduates of the BBus will be able to use their skills to make a difference in business.



## AC GRADUATE ATTRIBUTES

### **Christian Worldview**

A knowledge of the Christian story, derived from the Scriptures and tradition of the church. An awareness of the implications of this story for self-identity in the context of local and global communities. This includes a commitment to engage with alternate worldviews, showing appreciation of the values and perspectives of others.

### **Leadership**

The ability to provide effective Christian leadership to individuals, groups and organisations, demonstrated in the capacity to influence and enable others to accomplish worthwhile objectives which contribute to the human good and the kingdom of God. This includes seeking to emulate the example of Jesus Christ in serving and empowering others.

### **Integrity and Justice**

The ability to apply a Christian worldview in the diverse situations and responsibilities of life, and to exercise faith, hope, love and generosity as prevailing attitudes. This includes the active promotion of the gospel, social justice, equality, mutual respect and an ecological ethos.

### **Communications**

The ability to communicate effectively to a range of audiences, in appropriate contexts using high levels of verbal, written and technological skills. This includes visual and media literacy, numeracy, rhetoric and persuasion.

### **Personal and Social Skills**

Demonstrate relational skills that incorporate the flexibility for both independent and collaborative situations. This includes personal and group organizational skills, conflict management and resolution, as well as the ability to value and respect the opinions of others.

### **Critical and Creative Thinking**

A capacity for critical and reflective thinking that is explored not only individually but within a community context. This includes a capacity to be creative and to research, analyse and resolve problems in innovative and prophetic ways.

### **Professional Knowledge**

Use and maintain knowledge about a discipline or field, in terms of theoretical, conceptual and methodological elements, striving continually and independently to secure further knowledge and where appropriate, defined professional skills.

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## LEARNING OUTCOMES

Specification	AQF Level 7	AC Learning Outcomes
<b>Knowledge</b>	Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning	Demonstrate <ul style="list-style-type: none"> <li>a broad knowledge of business theory, business principles and practices, with depth in the areas of either Accounting, Leadership and Management, Marketing or Human Resource Management.</li> </ul>
<b>Skills</b>	Demonstrated <ul style="list-style-type: none"> <li>Cognitive skills to review critically, analyse, consolidate and synthesise knowledge</li> <li>Cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas</li> <li>Cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence</li> <li>Communication skills to present a clear, coherent and independent exposition of knowledge and ideas</li> </ul>	Demonstrate <ul style="list-style-type: none"> <li>skills to analyse, synthesise, and apply knowledge of business theory, principles and practices;</li> <li>skills to understand and communicate a Christian worldview, with particular emphasis on the role of the gospel in providing an ethical framework for business practice;</li> <li>cognitive and technical skills required for professional activity, with depth in the areas of either Accounting, Leadership and Management, Marketing or Human Resource Management;</li> <li>ability to identify issues and to provide evidence based and innovative solutions, by integrating their Christian worldview with business acumen, to complex issues;</li> <li>skills in critical thinking and self-directed learning, using a range of sources and methods;</li> <li>communication skills to present business theories, ideas and arguments to specialist and non-specialist audiences using appropriately selected communication methods;</li> </ul>
<b>Application of Skills and Knowledge</b>	Demonstrated <ul style="list-style-type: none"> <li>With initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship</li> <li>To adapt knowledge and skills in diverse contexts</li> <li>With responsibility and accountability for own learning and professional practice and with collaboration with others within broad parameters</li> </ul>	Demonstrate <ul style="list-style-type: none"> <li>ability to analyse and discuss contemporary topics, issues and challenges impacting on business in Australian and international contexts, and create solutions to these challenges. This includes the ability to apply knowledge and skills to new and diverse contexts;</li> <li>self-reflection, independent learning and evaluation of own performance for the purpose of vocational development.</li> </ul>

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## COURSE STRUCTURE

This course structure applies to students enrolled prior to Semester 1 2020		
<p>The course structure is based on six semesters (each of 12 weeks duration, plus an exam week), with four subjects taught in each semester. It comprises:</p> <ul style="list-style-type: none"> <li>• 8 compulsory core</li> <li>• 8 subjects in the Major (specialisation)</li> <li>• 8 electives</li> </ul> <p>To qualify for award of the degree of Bachelor of Business a candidate shall accrue an aggregate of at least 240 credit points, including satisfactory completion of the core subjects noted below</p>		
CONTENT OF THE COURSE OF STUDY		CREDIT POINTS
<b>CORE SUBJECTS</b>	RES101 Introduction to Academic Writing and Research	10
	THE101 Christian Worldview	10
	BUS101 Business Law	10
	BUS201 Business Statistics	10
	MAN101 Introduction to Management	10
	BUS102 Economics	10
	ACC101 Accounting for Decision Making	10
	THE201 Christian Ethics	10
<b>MAJOR (SPECIALISATIONS)</b>  <i>*Students are advised to contact the Program Director upon commencement to determine which majors are available.</i>	<b>ACCOUNTING</b>	
	LEA201 Leadership Principles	10
	EXP201 Professional Practice	10
	ACC201 Accounting and Financial Management	10
	ACC202 Financial Reporting	10
	ACC210 Management Accounting	10
	ACC301 Accounting for Groups	10
	ACC311 Accounting Theory and Current Issues	10
	ACC320 Audit and Assurance	10
	<b>LEADERSHIP &amp; MANAGEMENT</b>	
	LEA201 Leadership Principles	10
	EXP201 Professional Practice	10
	MKT101 Foundations of Marketing	10
	MAN201 Organisational Behaviour	10
	BUS202 Financial Decision Making	10
	MAN311 Strategic Management	10
	LEA301 Advanced Leadership	10
	LEA311 Creativity and Entrepreneurship	10
<b>ELECTIVE SUBJECTS</b>	8 subjects taken from an accredited Level 7 subjects offered by the College, including subjects not taken from other specialisations, and:	
	ACC212 Accounting Information Systems	
	ACC302 Financial Statement Analysis	
	ACC305 Accountability, Social Responsibility and Sustainability	
	ACC310 Advanced Management Accounting	
	BUS120 Business Information Systems*	
	BUS202 Financial Decision Making*	
	BUS203 Financial Integrity Systems	
	BUS250 Corporations Law*	
		8x10



## COURSE STRUCTURE

This course structure applies to students enrolled prior to Semester 1 2020		
	<p>BUS260 Business Finance*</p> <p>BUS303 Not-for-Profit Governance, Law and Taxation</p> <p>BUS350 Taxation Law*</p> <p>EXP301 Advanced Professional Practice</p> <p>HRM216 Volunteer Management</p> <p>LEA220 Developing Women Leaders</p> <p>LEA302 Strategic Thinking &amp; Planning</p> <p>LEA303 Strategic Challenges, Innovation &amp; Change</p> <p>MAN351 International Management</p> <p>MKT206 Strategic Marketing for Not-for-Profit Organisations</p> <p>SOC201 Theology of Social Justice</p> <p>SOC202 Global Poverty</p> <p>SOC301 Public Theology and Political Engagement</p> <p>SOC302 Social Entrepreneurship</p> <p>* These five electives will need to be completed by any student wishing to gain entry to the professional bodies (CPA Australia or CA Australia and New Zealand) as well as gaining a major in accounting in this degree.</p>	
<b>RULES OF PROGRESSION</b>	Maximum of 8 subjects (80 credit points) at 100 level, at least four subjects (40 credit points) at 300 level and at least 2 subjects (20 credit points) in Professional Experience (EXP).	
<b>BRIDGING/ NESTED COURSES</b>	There are no nested courses within the Bachelor of Business. Students who have not met the entry requirements may choose to complete the Diploma of Business with articulation into and up to 80 credit points towards the Bachelor of Business.	

For information on the teaching faculty for this subject, please visit our [website](#).

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## COURSE STRUCTURE

**This course structure applies to students enrolled after Semester 2 2019**

The course structure is based on six semesters (each of 12 weeks duration, plus an exam week), with four subjects taught in each semester. It comprises:

- 10 compulsory core
- 8 subjects in the Major (specialisation)
- 6 electives

To qualify for award of the degree of Bachelor of Business a candidate shall accrue an aggregate of at least 240 credit points, including satisfactory completion of the core subjects noted below

CONTENT OF THE COURSE OF STUDY		CREDIT POINTS
<b>CORE SUBJECTS</b>	ACC101 Accounting for Decision Making BUS101 Business Law BUS102 Economics BUS201 Business Analytics EXP202 Professional Practice in Business LEA201 Leadership Principles MAN101 Introduction to Management RES101 Introduction to Academic Writing and Research THE101 Christian Worldview THE201 Christian Ethics	10 x 10
<b>MAJOR (SPECIALISATIONS)</b>  <i>*Students are advised to contact the Program Director upon commencement to determine which majors are available.</i>	<b>ACCOUNTING</b> BUS120 Business Information Systems ACC201 Accounting and Financial Management ACC202 Financial Reporting ACC210 Management Accounting ACC301 Accounting for Groups ACC311 Accounting Theory and Current Issues ACC320 Audit and Assurance EXP302 Advanced Professional Practice in Business (exempt for BBus/BMin and BBus/BTh double degrees)	10 x 8
	<b>LEADERSHIP &amp; MANAGEMENT</b> MKT101 Foundations of Marketing MAN201 Organisational Behaviour BUS202 Financial Decision Making MAN311 Strategic Management LEA301 Advanced Leadership LEA311 Creativity and Entrepreneurship EXP302 Advanced Professional Practice in Business (exempt for BBus/BMin and BBus/BTh double degrees) 10 credit points BUS/HRM/LEA/MAN/MKT 200 or 300 level	10 x 8
	<b>MARKETING (Not currently available)</b> MKT101 Foundations of Marketing MKT201 Sales Management MKT251 Marketing Communication MKT202 Consumer Behaviour MKT301 Market Research	

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This course structure applies to students enrolled after Semester 2 2019		
	<p>MKT351 International Marketing EXP302 Advanced Professional Practice in Business (exempt for BBus/BMin and BBus/BTh double degrees) 10 credit points BUS/HRM/LEA/MAN/MKT 200 or 300 level</p>	
	<p><b>HUMAN RESOURCE MANAGEMENT (Not currently available)</b> HRM201 Fundamentals of Human Resource Management HRM202 Human Resource Planning &amp; Development HRM203 Management of Workplace Health and Safety HRM302 Performance Management HRM351 Industrial Relations MAN311 Strategic Management EXP302 Advanced Professional Principles in Business (exempt for BBus/BMin and BBus/BTh double degrees) 10 credit points BUS/HRM/LEA/MAN/MKT 200 or 300 level</p>	
<b>ELECTIVE SUBJECTS</b>	<p>6 subjects taken from an accredited Level 7 subjects offered by the College.</p> <p>* <u>NOTE</u>: The following subjects must be completed in addition to the subjects included in the Accounting specialisation by any student wishing to gain acceptance into certain professional bodies (CPA Australia or CAANZ Australia and New Zealand).</p> <p>BUS202 Financial Decision Making* BUS250 Corporations Law* BUS260 Business Finance* BUS350 Taxation Law*</p>	10 x 6
<b>RULES OF PROGRESSION</b>	Maximum of 10 subjects (100 credit points) at 100 level, at least four subjects (40 credit points) at 300 level and at least 2 subjects (20 credit points) in Professional Experience (EXP).	
<b>BRIDGING/ NESTED COURSES</b>	<p>Students may exit the Bachelor of Business with an Associate Degree in Business.</p> <p>Students who have not met the entry requirements may choose to complete the Diploma of Business with articulation into and up to 80 credit points towards the Bachelor of Business.</p>	



## Graduate Pathways

Students who have successfully completed the Bachelor of Business may progress into the postgraduate courses of study at AC, such as:

- Graduate Certificate in Leadership
- Master of Arts
- Master Leadership
- Master of Teaching (Primary)
- Master of Teaching (Secondary)

## Career Opportunities

Graduates of the BBus are prepared with a Christian worldview and relevant skills to work in a variety of settings - from small business and community organisations to multinational companies and large scale industries, as well as the and not-for-profit sector. Graduate employment opportunities include, but are not limited to:

- Business Development Manager
- Sales and Marketing Executive
- Human Resources Manager
- Finance and Administration Manager
- Financial and Business Analyst
- Business Entrepreneur
- Consultant

## Work-Integrated Learning

Work-Integrated Learning may be undertaken through various Professional Practice and Professional Experience subjects at AC. These subjects seek to create a direct linkage between the learning, skills and values engaged in lectures, and the reflection which occurs when these are applied in real-life settings. These work-based training subjects comprise of instruction, academic assessment and a placement in a workplace for a minimum of 100 hours of voluntary unpaid work for each subject.

To qualify for the award of the degree of Bachelor of Business, a candidate will complete at least 2 subjects (20 credit points) of Professional Practice. Students are usually required to find their own workplace/ employer/ mentor to be approved by AC. In some cases, a new aspect within a student's current paid employment may be suitable as a work placement.

*For further information related to Work-Integrated Learning please see the Professional Practice Handbook on Moodle or contact our [Student Support](#) team.*





## ADMISSION CRITERIA

### Academic Entry Requirements

#### Applicants with Recent Secondary Education

Applicants admitted on the basis of their *recent secondary education* must demonstrate the completion of NSW Higher School Certificate with an ATAR of no less than 65 (or the completion of the interstate or overseas equivalent qualification and result) for admission into this course.

Special admission is also available for Year 12 students whose ATAR (or equivalent) falls within 5 points of the published guaranteed ATAR but have done well in subjects relevant to the course of study. These Special Admission Pathways are evaluated on a case-by-case basis by the Program Director and then tabled for approval by the Admissions Committee.

#### Applicants with Vocational Education and Training Study

Applicants whose highest level of study enrolment since leaving secondary education is a *Vocational Education and Training (VET)* course must demonstrate the completion of an AQF Level 4 Certificate IV or higher by an authorised institution or registered training organisation for admission into this course.

#### Applicants with Higher Education Study

Applicants whose highest level of study enrolment since leaving secondary education is a higher education qualification must demonstrate the completion of an AQF Level 5 Higher Education Diploma (or higher) by an authorised institution for admission into this course.

#### Applicants with Work and Life Experience

If you are under the age of 21 at the time of commencement, you can apply to a prescribed program of non-award study on the basis of provisional entry, and complete the provisional entry qualifying period to become a full candidate of this course.

If you are over the age of 21 at the time of commencement, you can apply for admission into this course on the basis of provisional entry, and complete the provisional entry qualifying period to become a full candidate.

For further information about AC's provisional entry criteria, please see:

- [AC's Admissions Requirements](#)
- [Higher Education Provisional Entry Policy](#)
- [Admissions Policy](#)



## English Language Proficiency

Overseas students are required to demonstrate their English proficiency skills. Such students admitted into our programs must attain an overall IELTS (or equivalent) score of 6.5 (with no score below 6.0 in any of the four skills areas). IELTS (or equivalent) is not required for applicants who have undertaken five years of required higher education study (or equivalent) in English from an approved country or who have completed a Certificate IV or higher qualification awarded in English under the Australian Qualification Framework by an authorised institution or registered training organisation.

*Applicants are encouraged to contact the [International Student Office](#) if they are unsure of the equivalence of their English language proficiency test scores.*

## Special Admissions Pathways

AC's [Admissions Policy](#) details the special admission pathways for our courses of study. The Special Admission Pathways are evaluated on a case-by-case basis by the Program Director. A student's admission requirements may be reconsidered on educational disadvantage grounds, including but not limited to:

- Aboriginal or Torres Strait Islander descent, where the normal HSC entry path has not been followed;
- socioeconomic reasons (such as low-family income or poor living conditions);
- learning or language difficulties;
- disrupted schooling;
- physical disability;
- serious family illness or excessive family responsibility;
- geographical isolation of home and/or school;
- completion of a prescribed program of non-award study (four subjects or 40 credit points) with an overall GPA of 1.8 or better.

*For a full list of educational disadvantage grounds, please see AC's [Admissions Policy](#).*



## DIVERSITY AND EQUITY

AC is committed to providing a learning environment that is free from discrimination on the basis of income, age, disability, social and ethnic background, location or gender. AC endeavours to increase opportunities for people of all backgrounds to participate in training programs, and implement programs that take into account the specific needs of participants. AC encourages students to inform AC of any disability, medical condition or learning need that may impact on their studies to arrange a study plan that best suits their needs.

## HOW TO APPLY

Once you have chosen your course of study, you will need to apply direct to AC. Applications typically close 3 weeks before semester commences.

All AC application forms are completed online. There are different forms depending on the level of study you are applying for and the location of your course.

*Further information on How to Apply and access to AC's Application Forms is available on our [website](#).*

### Credit transfers and recognised prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

*For further information about credit and recognition of prior learning please see AC's [Credit Transfer and Recognition of Prior Learning Policy](#) or contact our [Student Support](#) team.*

## HOW TO ENROL

Once you have returned a signed copy of your Letter of Offer to accept your place at AC, you will be invited to enrol in your specific subjects in the next academic period. Students are advised to consult their timetable (can be found [here](#)), review their [Academic Advice Sheet](#) and contact the [Student Support Team](#) for tailored academic advice before completing the enrolment form.

Applications for credit transfers or recognised prior learning will be communicated to you once they have been processed.



## STUDENT SERVICES

### Student Support Team

AC's Student Support Team exists to ensure you get from Orientation Day to Graduation Day with a smile on your face!

### Academic Support

- Tailored academic guidance
- Assessment variation to accommodate disabilities, medical conditions and/or learning needs
- Exam reader/writers
- One-on-one tutoring and small group workshops for face-to-face and distances students
- Physical libraries
- Access to online journal databases
- Access to eBook resources
- Resources are also provided online for self-development

### Non-Academic Support

- Pastoral Care
- Chaplains
- Professional counselling
- Careers guidance
- On-campus childcare\*
- Extra-curricular and community services
- SRC – The Student Representative Council
- Recreation areas

### Student Life

All students can take part in:

- mission trips and community service projects
- weekly chapel services
- lunches and gatherings on campus
- opportunities to hear or present research
- masterclasses to take your skills and knowledge to the next level
- social events both on and away from campus
- exchange programs with other colleges and universities around the world

...and much, much more! To find out what is happening near you or to get specific details just contact the Student Support Team:

Email: [studentsupport@ac.edu.au](mailto:studentsupport@ac.edu.au)

Phone: (02) 8893 9005

<https://www.ac.edu.au/student-services/>

*\*Not available at all campuses*



## STUDENT PROFILE

The table below gives an indication of the likely peer cohort for new students at AC. It provides data on students that commenced study and passed the census date in the most relevant recent intake period for which data are available, including those admitted through all offer rounds and international students studying in Australia.

Applicant background	Full Year Intake: 2019	
	Number of students	Percentage of all students
<b>(A) Past higher education study</b> (includes a bridging or enabling course)	<5	<5
<b>(B) Past vocational education and training (VET) study</b>	<5	<5
<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement other than the above)	<5	<5
<b>(D) Recent secondary education:</b> <ul style="list-style-type: none"> <li>Admitted solely on the basis of ATAR (regardless of whether this includes the impact of adjustment factors such as equity or subject bonus points)</li> <li>Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR)</li> <li>Admitted on the basis of other criteria only and ATAR was <b>not</b> a factor (e.g. special consideration, audition alone, schools recommendation scheme with no minimum ATAR requirement)</li> </ul>	<5	<5
	N/A	N/A
	<5	<5
<b>International students</b>	16	57%
<b>All students</b>	<b>28</b>	<b>100%</b>

Note: "<5" – the number of students is less than 5.

N/A – Students not accepted in this category.

N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

ATAR-based offers only	ATAR
Highest rank to receive an offer	<5
Median rank to receive an offer	<5
Lowest rank to receive an offer	<5

Note: This table relates to all students made an offer on the basis of ATAR alone or ATAR in combination with other factors. Students admitted into a course of study based on a Special Admission Pathway or otherwise not based on their ATAR are not included in this table.



## WHERE TO GET FURTHER INFORMATION

### [ac.edu.au](https://ac.edu.au)

AC's [website](https://ac.edu.au) is the best place to discover what's happening at AC and explore our courses, campuses and support services. If you are not yet an AC student, our [Future Students](#) team are here to help find the right course for you!

### Moodle

Once you begin your studies at AC, you will use [Moodle](#) as your Learning Management System (LMS) to access all your subject content, the AC Academic Handbook, Study Skills and Textbook Information. New Students can also use Moodle to view our Induction Videos.

### International Students

Nothing beats the experience of being part of our community and participating in our classroom discussions! Alternatively, for students who decide to study from their home country, AC brings education to you by offering many subjects and degrees by distance education allowing you to study from anywhere in the world. Flexible delivery means that you will have access to our e-Learning platform which provides resources, podcasts, online forums and tutor assistance that allows you to complete your studies from your home country.

Further information about International Students, including the application process, international recognition of AC courses of study and FAQ's, is available on our [website](#).

Alternatively, our [Future Students](#) team are available to answer any questions you may have about your requirements as an onshore or offshore International Students at AC.

### QILT

Thinking about higher education institutions and study areas? Wish you could ask someone about their experience? The [QILT website](#) helps you compare official study experience and employment outcomes data from Australian higher education institutions.

### TEQSA National Register

The purpose of the [TEQSA National Register](#) is to be the authoritative source of information on the status of registered higher education providers in Australia.

### Complaints and Grievances

If you are unsatisfied with the outcome of your application, AC's [Complaint and Grievance Resolution Policy](#) outlines the procedure for resolving a complaint or grievance.